

Subject: This week from CCA (CCA Delivers - November 3, 2016
From: "Central City Association" <jdanganan@ccala.org>
Date: 11/03/2016 04:33 PM
To: "Julia Marino" <jmarino@downtownla.com>

CCA Delivers

CCALA.org

November 3, 2016

In: **INSIDE THIS ISSUE**

- **Councilmember Blumenfield at Executive Committee**
- **Park Fee Update Implementation Schedule**
- **Nov. 8 Election Recommendations**

CCA Holidays at the Globe

Councilmember Bob Blumenfield addresses CCA Executive Committee.

Councilmember Blumenfield at Executive Committee

This afternoon, the CCA Executive Committee heard from Councilmember Bob Blumenfield about improving the way the City operates.

Councilmember Blumenfield said that a positive result of having numerous councilmembers who have served in the state legislature these legislators are used to viewing how legislation affects the entire state and now the entire city.

Blumenfield also discussed his committee work overseeing the Port of Los Angeles and LAX, two departments that have the vital impacts on the local economy. He also spent a good deal of time discussing his proposals for having the City regulate the commercial sale of marijuana "when it is approved by state voters." We need new laws to deal with legal sales to keep them from getting out of hand, he said. Voters should decide local sales taxes on marijuana, but the Council should deal with issues such as its advertisement, proximity of sales to schools and the concentration of sales sites. This will come to City voters in March.

And Blumenfield concluded with his advocacy for various ways to make the City more efficient and business-friendly. He described the reports he required on the effects of the minimum wage on small businesses, his attempts to find methods to replace the Community Redevelopment Agencies, and getting the City to utilize technology to streamline numerous processes.

CCA would like to thank Councilmember **Bob Blumenfield** for his remarks, and **Andrew Meieran**, Clifton's, for hosting today's meeting.

EVENTS CALENDAR

WEDNESDAY, NOVEMBER 9
11 a.m. - 1:30 p.m.

PROPRIETARY DEPARTMENTS
PANEL & SHOWCASE
DoubleTree by Hilton Los Angeles
Downtown

WEDNESDAY, NOVEMBER 9
6:00 - 8:00 P.M.

2ND / HOPE ST. REGIONAL
CONNECTOR STATION PUBLIC
MEETING
Bank of America Plaza Auditorium
333 S. Hope St.

THURSDAY, NOVEMBER 10
7:30 a.m. – 5 p.m.

CITYAGE: BUILD THE FUTURE
City Club

CCA members qualify for a discount to
attend the event - the code to use is
CITYAGE.

TUESDAY, DECEMBER 6
5:30 - 8 p.m.

CCA HOLIDAY PARTY
The Majestic Downtown

COMMITTEE CALENDAR

THURSDAY, NOVEMBER 10
8:00 - 9:30 a.m.

TRANSPORTATION,
INFRASTRUCTURE & ENERGY

Topics: City and County Water
Resilience Plans; City Energy & Water
Efficiency Requirements

Park Fee Update Implementation Schedule

The recently approved Parks Dedication and Fee Update ordinance will take effect on January 11, 2017. The new ordinance applies to all new residential construction except affordable housing and second dwelling units. CCA encourages members to review City Planning's memo on the fee implementation:

<http://planning.lacity.org/documents/CodeStudies/ParkFeesUpdate.pdf>.

For more information, please contact CCA's Managing Director of Legislative Affairs & Government Relations, [Marie Rumsey](#).

Special Guests: Leslie Freidman-Johnson, CNRG; Liz Crosson and Hilary Firestone, Office of Mayor Eric Garcetti

WEDNESDAY, NOVEMBER 16
8:00 - 9:30 a.m.

HOUSING, LAND USE & DEVELOPMENT

Topics: L.A. Controller Ron Galperin & City Property Map; Deputy Mayor Ray Chan; The Future of Above-Grade Parking

Special Guests: The Honorable Ron Galperin, City Controller; Ray Chan, Office of Mayor Eric Garcetti; Bryan Eck, City Planning

November 8 Election Recommendations

Election Day is a few days away. There are a number of measures on the ballot that will have significant impacts on the city, county and state. As you prepare your ballots, CCA presents the following recommendations:

CCA SUPPORTS:

- Countywide - Measure M: Metro's Plan to Ease Traffic
- Citywide - Proposition HHH: Homelessness Reduction and Prevention, Housing, and Facilities Bond
- Citywide - Charter Amendment 1: City of Los Angeles Department of Water and Power (DWP)
- Statewide - Proposition 51: School Bonds - Funding for K-12 School and Community College Facilities
- Statewide - Proposition 67: Referendum to Overturn Ban on Single-Use Plastic Bags

CCA OPPOSES:

- Citywide - Measure JJJ: Affordable Housing and Labor Standards Related to City Planning (aka Build Better L.A.)
- Statewide - Proposition 53: Revenue Bonds and Statewide Voter Approval
- Statewide - Proposition 57: Criminal Sentences
- Statewide - Proposition 65: Carry-Out Bags

For details about these measures and CCA's positions, [please click here](#).

CCA IN ACTION



CCA spoke at the Planning, Land Use and Management Committee (PLUM) in support of The Reef. The committee approved the new development project. The Reef is a \$1.2-billion investment and will consist of residential, hotel and retail uses. It will transform surface parking lots on Washington Boulevard and is located within walking distance to a Metro Blue Line Station.

For more information, please contact CCA's Managing Director of Legislative Affairs & Government Relations, [Marie Rumsey](#).

CCA also spoke at PLUM about the City's potential sign ordinance. CCA once again called on the committee to move forward with sign district applications that date back as much as six years. We told the committee that these districts must be grandfathered in with the takedown and community benefits requirements that were in place at the time of their applications. And CCA also spoke out for the committee to pass reasonable regulations on the

use of digital on-site signs that advertise the goods and services being sold on premise. The committee directed staff to report back on the on-site sign issue.

For more information, please contact CCA's Director of Government Relations, [John Howland](#).



CCA MEMBERS IN THE NEWS

"There was a lot of hesitation from different users on making a decision on coming to the Arts District," until the Warner Music deal occurred, said John Zanetos, CBRE Group Inc. "They kind of felt it was a little too much of a trail-blazing decision." [Los Angeles Times](#), October 31, 2016. "[Real estate investors bet on the next big thing for L.A.'s Arts District: Offices.](#)"

"If Warner Music can move to the Ford Factory building in the Arts District, then the L.A. Times can expect the moon. It's a fantastic property. It's got the best location, plus tremendous amenities for users big and small," Steven Marcussen, Cushman and Wakefield. [Downtown News](#), November 2, 2016. "[What's Next for Times Mirror Square?](#)"



NEW MEMBERS

DLR Group

Connect with CCA

[Member Benifits](#)

[Facebook](#)

[Twitter](#)

[Linkedin](#)

Central City Association of Los Angeles

"Our Advocacy Strengthens Your Bottom Line"

[Unsubscribe from this list](#)

[Update subscription preferences](#)

You received this email because you are a member or email subscriber of Central City Association.

626 Wilshire Boulevard, Suite 200

Los Angeles, CA 90017